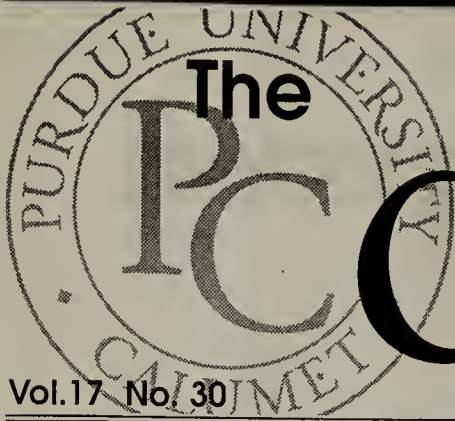




The

Chronicle

Vol. 17 No. 30

Monday, June 14, 1999

Opinion

Coca-Cola corners
beverage market on
college campuses

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Sports

Commentary: Cubs
fan takes a look at
the season ahead

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Entertainment

Neil Gaiman, creator of 'Sandman'
comic book; with dark characters,
such as Death and Dream King, stirs
up tales of witches, lords, and faeries
in his new book, Stardust

See page 7



Campus gets more security cameras

Cameras added in parking lots and other high-traffic areas on campus

KELLY CREVISTON
Staff Writer

Seven new security cameras have been installed on campus, completing the third phase of PUC's plan to deter campus crime by monitoring campus activity.

The new cameras have been placed in the visitor's parking lot, Founder's Plaza, the parking lot off of Woodmar Avenue by the Gyte Annex, the west side of the Anderson Building, and the Shops and Stores Building.

Although this is the last of the definite plans to install security cameras, PUC Police Chief Stephen Chaddock said that this is an ongoing project.

"This is a system we can continue to grow with," he said. "As the need is identified we will definitely be installing more."

According to PUC's Director of University Relations Wes Lukoshus, the university will continue to monitor the effectiveness of the cameras and add or move them to maximize security.

One of the goals of this new system was to deter crime on campus. Lukoshus said that there is no concrete data yet to whether or not the cameras

have achieved this goal. The cameras, though, are on 24 hours a day and nobody has been caught in the act, he said.

"Our objective was to get the word out that the cameras were out. It is impossible to tell if crimes have been prevented," he said.

One of the reasons that the cameras were installed in the first place was because of a rash of car thefts on campus during the Spring 1998 semester. Although there have been no car thefts since, Chaddock says that the cameras really didn't have anything to do with it.

"That was a unique situation," he said. "That situation occurred because we were targeted by a theft ring. The arrest was the reason they stopped more than the cameras."

Next fall the university will be using the cameras to monitor the parking spaces on campus. This is done every year, usually by a team of personnel who manually count cars to determine how many spaces are being used at certain times. This year, the

cameras will make that job easier.

Lukoshus said that the data will then be used to inform students when the parking lots are full and to help with the scheduling of classes down the road.

The money to purchase the security equipment came from funds used for campus development and improvement, Lukoshus said.

"This is a system we can continue to grow with, as the need is identified we will definitely be installing more."

Stephen Chaddock,
PUC Police Chief



Photo by Skye Enyeart

Theresa Rodriguez, head start staff member, is using the overhead scanner in PORT 222. The scanner will be part of the computer aided classroom for students.

Electronic classroom added in Porter Hall

MARK FRISCHE
Staff Writer

Hundreds of PUC students who are pursuing majors in behavioral science, communication or restaurant, hotel, institutional and tourism management will have a new stop on their academic journeys starting this fall Porter building's room 222, the campus' newest electronic classroom.

Later this summer, this classroom will be equipped with 24 PC-based workstations that will provide access both to currently used software and to newly purchased computer programs, said Kent A. Pierce, associate professor of psychology, who oversees this joint project of the behavioral sciences and the communication departments. Pierce estimated that about one-third to one-half of the instructors in the two departments will use the refurbished room.

William Robinson, head of the department of communication and creative arts, said that classes in the room will be scheduled to accommodate these two departments because they are funding the project. He added that courses from other departments might be scheduled in the classroom in the future as time permits.

"It's the software that makes the room special," Robinson said. He added that there will be about 30 different software packages accessible from each workstation in the room. In addition to the statistical packages SPSS and SAS for use by psychology students, packages for use by communication students include the document creation program PageMaker, the graphics editing program Photosuite, two different scriptwriting packages - one for general media use and one specifically designed to assist in writing theatrical works, a program for digital video editing and a program to facilitate both qualitative and quantitative research methodology.

"I'm glad we'll be able to give our students experience with some of the software they'll use in their later work," he added.

Robinson said that most of the courses to be held in the room will be

"I'm glad we'll be able to give our students experience with some of the software they'll use in their later work."

William Robinson
head of communication
and creative arts

More than 400 graduate



Photo provided by University Relations

More than 400 students graduated with Associates and Bachelor's degree's at the graduation ceremony Sunday, May 23 in the parking lot of SFLC.

See Porter, Page 3

The last day of Late Registration for the summer semester is Wednesday, June 16 from 10 a.m. to 6:30 p.m.

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The Chronicle

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At a glance

around campus

Total Fitness Center Family Fun Fest

The Total Fitness Center is hosting its first Family Fun Fest from 4:30 to 7 p.m. Friday, June 18 in the south end of the PER building, south of 173rd St. across from the south parking lot. All members of the TFC and their families are invited. Events include sand volleyball, water balloon toss, and an obstacle course. A main dish of hamburgers and hot dogs will be provided. Participants should bring a side dish, a beverage or a dessert for all to share. To reserve space or for more information, call the TFC at 989-2175 by Monday, June 14.

View Purdue Calumet program

Recent high school graduates, high school students, parents and other adults are invited to attend the View Purdue Calumet program during which presentations will be made on the following topics: PUC undergraduate and graduate degree programs in more than 80 areas of study, admission procedures, financial aid and scholarships, and career development opportunities. This free event will take place starting at 6 p.m. Thursday, June 17, in Alumni Hall, third floor of SFLC. To register or for more information, call the PUC Office of Admissions at 989-2213.

Photo contest

The Lake County Parks and Recreation Department is sponsoring its 1999 contest for photos taken in any park in the Lake County park system. Categories include flora & fauna, scenery in the parks, seasons in the parks, historical theme, human interest and people in the parks. Cash prizes are \$50 for best of show and \$25 for first place in each category. Ribbons will be awarded for first, second, third, and for honorable mention. To obtain a copy of the rules and an entry blank or for more information, stop by any Lake County park or call (219) 755-3685.

Grant available to humanities graduate student

Students who will be degree-seeking PUC graduate students in the humanities during the 1999-2000 academic year may now submit applications for the John S. Tuckey Graduate Research Award to Marcia Gordon in

LAWS-308. The award of approximately \$1,500 may be applied to research expenses. Applications should include a letter of application, a project proposal, a short biographical sketch, two letters of recommendation attesting to the significance of the project, a proposed budget and the name of the faculty adviser who will direct the applicant's research. The application deadline is July 1. The recipient will be notified by Aug. 15. For more information, call Gordon at Ext. 2257.

Three grants available for graduate students

Students who will be degree-seeking PUC graduate students in any graduate degree program in either the fall 1999 or the spring 2000 semester may now submit applications for research grants to Marcia Gordon in LAWS-308. Applications should include a letter of application, a project proposal, a short biographical sketch, two letters of recommendation attesting to the significance of the project and the name of the faculty adviser who will direct the applicant's research. The three awards of \$750 each may be applied to research expenses. The application deadline is July 1. Recipients will be notified by August 15. For more information, call Gordon at Ext. 2257.

Harbor Light Hospice seeks volunteers

Harbor Light Hospice of Merrillville is seeking dedicated individuals to fill a variety of volunteer roles. Volunteer opportunities include visiting patients in nursing homes or private homes, providing clerical support in the Merrillville office, making crafts for patients, helping with activities for nursing home residents and assisting families working through grief. Comprehensive training is provided free of charge to all potential volunteers. For more information, call (219) 793-1200 or (800) 237-4242.

PUC Summerfest '99

PUC faculty and staff are invited to participate in the Summer Safari to be held starting at 11:30 a.m. Friday, June 25 in the PER building. Lunch and entertainment will be provided until 1:30 p.m.; picnic-type games will follow. Registration by Thursday, June 17, is required. To pick up a registration form or for more information, contact Jackie Peyton, Annx 138, ext. 2813.

Quote of the week

'We all have Hitler in us, but we also have love and peace. So why not give peace a chance for once?'

-John Lennon
1940-1980

The Chronicle

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Minneapolis-based firm mixes style with computer repair

U-WIRE

Go ahead, call them geeks. But the Minneapolis-based Geek Squad is one of the hottest and most interesting computer repair and fix-it shops. Now in its fifth year of operation, the Geek Squad's unique business culture and serious work ethic is attracting high-quality employees and loyal clientele.

Robert Stephens started the Geek Squad in April 1994 while he was still a University College student. At the time, Stephens was traversing the city on his bicycle fixing computers. He found he liked his job so much that he dropped out of school to pursue it.

"I had no choice," Stephens said. "I had to make it work."

The Geek Squad has since expanded to 27 special agents, the firm's official employee title. And instead of bicycles, agents drive either vintage vehicles or one of the firm's seven new Volkswagen Bugs.

Eric Kimmel, a senior in the Institute of Technology and one of two University students working for Geek Squad, has been a special agent for nearly two years. After he graduates this August, he plans on keeping his post as director of intelligence, a position under which he locates hard-to-find parts and keeps the staff abreast of new technology.

Kimmel said he's staying with the company largely because of Stephens, whom he calls "the best boss ever."

Stephens' high rating, especially for a boss, has everything to do with making work fun. "We attract good people because we make computer repair glamorous," Stephens said.

Part of the glamour is derived from the clients they serve. The Rolling Stones is just one of the high-profile clients the Geek Squad works with.

In fact, since the Geek Squad assists many bands and restaurants, complimentary front row tickets or the best table in the house are common perks for Geek Squad agents. "It's like being in the mafia," claimed Stephens. "Only it's legal."

The movie-star treatment isn't just a benefit of the cool cars of the special agent badges the geeks carry. The big attraction, and the reason for the firm's success, is the quality of its work.

The Geek Squad makes itself available 24 hours a day, seven days a week. For service calls that come in after 5 p.m., customers are guaranteed a return call within four min-

utes — a commitment matched by few in the profession. The four-minute rule backs up Stephens' business philosophy that "everything is an emergency to the customer."

The Geek Squad's flat-rate fee structure is especially attractive to clients. Bills are based on the actual work to be completed rather than on a per-hour basis. This billing policy eliminates the shock and billing errors that sometimes accompanies technical repair.

Companies as far away as California use the Geek Squad as their computer repair firm. A company can send a computer overnight for \$50 and have it back faster than the customary three-week wait for computer repairs in

California.

Even the University's finance department regularly calls the Squad for technical help.

Becky Wallace, director of the finance department, notes that she heard of the Geek Squad a few years ago from an article in People Magazine. "I looked at these computer people that were actually calling themselves 'geeks,'" she said. Even so, Wallace gave them her stamp of approval, saying that they are very knowledgeable and that "they're lots of fun to have around."

"We attract good people because we make computer repair glamorous,"
Robert Stephens
founder of Geek Squad

Visitors from all walks of life

When the warm weather hits, the visitors on campus extends beyond your every day human. This little pooch is enjoying the scenery and beautiful weather on campus while his companion stops to rest and give our visitor a little attention outside of Porter.

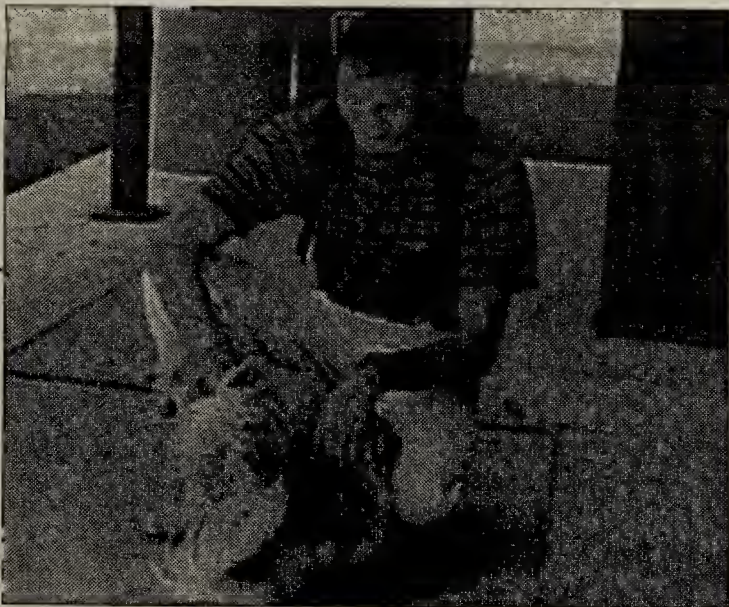


Photo by Syke Enyeart

Porter

Continued from page 1

for students in middle or upper-level courses and for graduate students but that the introduction to newswriting and introductory public relations courses will also be held there.

Associate Professor of Psychology Vytenis Damusis said the psychology instructors will use the equipped electronic classroom to teach testing and measurements classes and also research methods classes as well as statistics classes. "It improves our teaching of experimental psychology. We're probably better off in some ways than they are downstate (West Lafayette). Teaching in that room is fantastic," he said.

Professor Michael J. Flannery, head of the department of behavioral sciences, said that most of the advanced RHIT classes will meet in the classroom but that some introductory tourism classes will also be held there.

The program Cornell Hotel Administration Simulation Exercise will be available on the computers in the room, and it will be used by students in upper-level RHIT classes to simulate the operation of

the front desk of a hotel. It will thus provide significantly advanced training for students, Flannery said. He added that the program is only used at about 20 universities in the country and that its availability is one of the ways in which the RHIT program at PUC is better than the one on the main campus.

Flannery also spoke of the advantage of having such a classroom in close proximity to the faculty. Many of the psychology courses that will be taught there are currently taught in the psychology lab in the basement of the Gyte annex, which is not only distant from the faculty but is also too small to house the equipment needed for research and to also serve as a lecture room, he said. With an equipped room available, the psychology lab can return to its intended use as a laboratory.

Pierce said that the 17 computers now used for teaching in the psych lab were placed there only as a temporary fix several years ago and that they have taken up space that would otherwise have been used for research. He said that most of them will now be moved to the writing center and that the remainder will remain in the lab to be used for research.

"Teaching in that room is fantastic."

Vytenis Damusis
Psychology Professor

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PUC police beat
5/15/98 - 6/8/98

Tuesday, June 8, 8:30 a.m. A staff member reported the theft of a leather portfolio holder with purdue logo from C-321 in SFLC.

Monday, June 7, 11:10 a.m. A student reported criminal mischief to her vehicle that was parked in the P-9 parking lot on May 24. She found scratches to both left side doors.

Friday, June 4, 9:20 a.m. A motor vehicle traffic accident occurred near the carport adjacent to the shops and stores building. A Toro riding mower struck the carport causing minor dents and scratches.

Friday, June 4, 7:42 p.m. A motor vehicle traffic accident occurred in the P-7 parking lot east of the Porter building. The second vehicle allegedly left the scene. However, the damage was not consistent with the driver's statement and the video surveillance tape revealed the damage did not occur in the parking lot.

Tuesday, June 1, 10:30 a.m. A motor vehicle traffic accident in the P-1 parking lot north of the Gyte building. A maintenance EZ go cart struck a sign barrel in the parking lot.

Tuesday, June 1, 8 a.m. A staff member reported that a PUC truck was damaged at the driver side door and window while it was parked overnight in the carport next to the Shops and Stores building. The damage was caused by unauthorized entry.

Friday, May 28, 4:15 p.m. A staff member reported injuring his right hand while moving a buffer into the Gyte building. The buffer slipped which caused scratches to his hand. Treatment was given at the scene.

Sunday, May 23, 3:03 p.m. A visitor to campus reported that her 22 month old child fell near the steps in the library concourse. The child sustained abrasions to her head and her right ear. The mother refused treatment on the scene.

Friday, May 21, 10:10 a.m. A staff member with the grounds department reported the theft of 100 feet of hose and two sprinkler heads from the lawn area next to the P-10 parking lot.

Thursday, May 20, 3:26 p.m. A crew member from a outside contractor injured his right arm while assisting with the set up of the graduation tent in the P-9 parking lot. The injured sustained a rope burn on the arm. Treatment was given on the scene.

Tuesday, May 18, 3:10 p.m. A student twisted his ankle while playing a pick up basketball game in the Gym. Ice pack treatment was given at the scene.

Monday, May 17, 3:40 p.m. A staff member reported the theft of a university owned digital camera from an office desk in SFLC.

Saturday, May 15, 10:30 a.m. A staff member reported injuring his middle finger on his left hand when a section of scaffolding fell on his hand. The injured sought his own treatment.

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Claim an education to obtain value

Recently at the May commencement 687 candidates received degrees bringing the total number of Class of '99 graduates from Purdue Calumet to more than 1,250. According to the administration, this is the greatest number of degrees awarded to a graduating class at Purdue Calumet. These students can be proud of the quality education that they have claimed at this university.

Purdue Calumet is a unique learning environment. The diversity of the campus is an invaluable asset to the educational experience. Everything should be done to maintain the diverse campus environment that currently exists and only take steps that will continue to cultivate this diversity in the future. Students need to see the value in the different class and ethnic backgrounds of fellow students. When students learn within this context of diversity they can better understand the world in which we live and make changes that better everyone in the community.

Sense of community is often spoke of negatively regarding the students of Purdue Calumet. Lacking the artificial sense of community that is present at so many residential campuses, the students at Purdue Calumet are bound to one another by the region in which they live. This true sense of community is important to consider and use to the best advantage as students claim their education at this institution. Understanding roles in the community is an important aspect of education and a student's responsibility to actively apply that knowledge in the community.

The lesson of actively applying knowledge in the community is often demonstrated by the instructors that help enable students to claim their education. These professionals are working in an environment that is familiar to nearly everyone who lives and the region. Students benefit not only from what the instructors bring to the classroom academically but also experientially. The greater students value the diversity of the Purdue Calumet student body and consider making positive changes within the community the clearer the theories in the classrooms become.

Surveys conducted by the university indicate that 97 percent of graduates believe their Purdue Calumet education is as good or better than that of alumni from other schools. Ninety-three percent consider their Purdue Calumet education "effective" or "very effective" preparing them for further education.

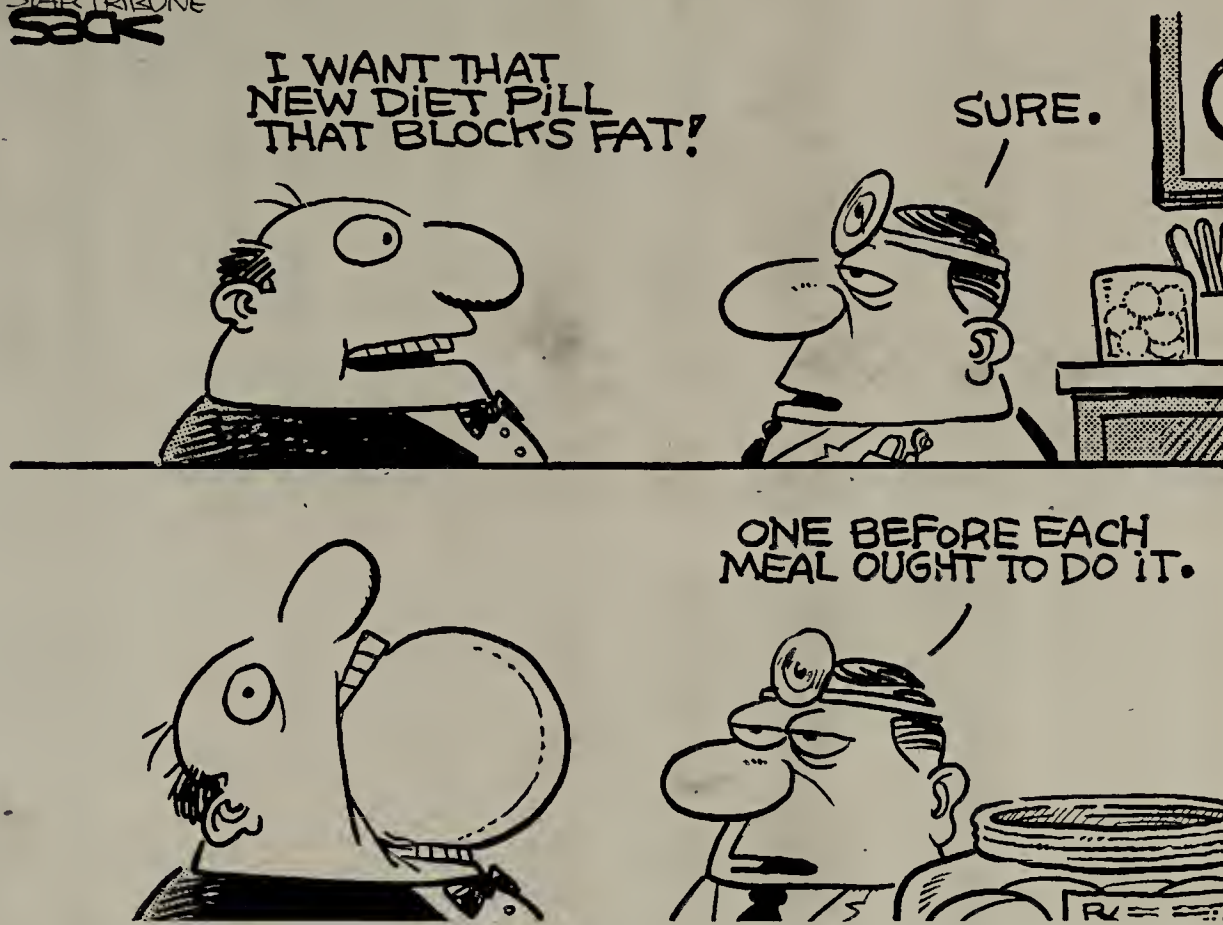
These statistics speak positively of the university. However, all of what makes Purdue Calumet a fine academic institution is not always the experience of every student on campus. It is a challenge for students and administration to focus on empowering every student with the ability to claim an education, but when both are committed to this vision the university, student and community benefit in the end.

The Chronicle Editorial Policy

The views expressed in the commentaries and Letters to the Editor do not necessarily reflect the views of *The Chronicle* or Purdue University Calumet. *The Chronicle* is not an official publication of Purdue University Calumet.

The Chronicle welcomes reader input. Letters and commentaries must include the author's name, class standing or other affiliation and a telephone number for verification. Anonymous letters and commentaries will be considered for publication only if accompanied with the aforementioned specifications.

All materials submitted to *The Chronicle* become the property of *The Chronicle*. All material must be typed (double spaced) or saved on a 3.5" DOS format disk. *The Chronicle* reserves the right to edit for clarity, accuracy, space and news style. Copy deadline is noon the Wednesday before publication.

STAR TRIBUNE
SACK

Coke's unfair advantage over Pepsi

U-WIRE

In America, there is an enduring battle between these two titans of the beverage world. All people have their favorites, but at many colleges and universities across the country, including the University of Missouri, Coke seems to have an unfair advantage.

Every campus dining location has a Coke machine or sells Coca-Cola products such as Fruitopia, Sprite or Mr. Pibb. In addition, all campus vending machines carry Coke products.

Missouri's Panhellenic Council recently decided to sign an exclusive contract with Coca-Cola, allowing the company to continue its monopoly on this campus.

Even though Coke contributes money to different activities on campus, I have to feel bad for Pepsi.

Globally, Coca-Cola has a large advantage over Pepsi. In fact, it is one of the most-recognized American products overseas, next to McDonalds and Mickey Mouse.

I visited the Coca-Cola headquarters in Atlanta a few years back. It's quite a spacious complex, and it is located in the heart of downtown. For a small fee, you can go on a tour of their little Coke Museum and learn all about the corporation's rich and exciting history. You can even sample the different kinds of Coke sold around the world.

When I was there, I learned how Coca-Cola was founded back at the end of the 19th century. It was originally invented by a pharmacist who was trying to use it for medicinal purposes. However, the flavor was so popular that it soon was being served in restaurants around the country (Don't suppose that had anything to do with the small amounts of cocaine stirred into every batch of soda.)

Nobody has been able to learn what Coke exactly contains. Sure, there's carbonated water and syrup, but no one knows how that syrup is made. It's Coke's own special, secret recipe, and, unlike the guy from Bush's baked beans, the Coke people aren't even willing to tell a dog.

Sure, Coca-Cola has marketed alternative versions of its product with less caffeine. Diet Coke, Caffeine-Free Coke, and even Coke Two have been marketed to attract people who are turned off by the original. But come on; nothing sells like Classic Coke.

Yet that doesn't mean we should be deprived of Pepsi products. Give me a 7-Up any day over Sprite. There's nothing like a 7-Up when you have a bad stomachache. And nobody can beat that little guy, Spot. Dr. Pepper also is a great alternative.

There should be more of an opportunity to purchase Pepsi products here on campus.

The people speak

Question of the Week: Do you think it is more beneficial for students to take Maymester classes or a regular summer class?



Carol Jurcak
freshman, computer programming

"Normal summer schedule because the shorter classes seem to be too overwhelming. It's too much all at once and there is not enough study time."

Eric Agosto

sophomore, computer science

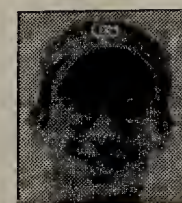
"Regular summer classes because it is not as stressful as Maymester. You get more of a break before fall."



Steve Masleid

junior, pre-pharmacy

"It is beneficial to take Maymester due to lack of time and busy summer schedules. Especially for Herpetology classes because the best field-work is accomplished during the first three weeks of summer."



Rafael Delgado

sophomore, psychology

"Probably the regular classes. Having a class squeezed into three weeks doesn't seem too appealing. You're not getting the full benefit of what you are paying for."



Paola Hernandez

junior, elementary education

"The longer classes because so much information is crammed into a little amount of time during Maymester."



Getting to know your classmates



Photos provided by Chuck Lewis



Students in Professor Lynda Wiler's Communication and Gender class took a field trip to Irons Oaks in Illinois to participate in team building activities where they learned to work together.

Top: As Chuck Lewis is being helped onto a platform by one of his classmates, the rest of the team laughs knowing that their turns are coming up soon. In this activity, the class had to go through an obstacle course. Any time one person messed up, the class had to start the entire exercise over again. The class successfully completed the task in their one-hour time limit.

Left: The class works to construct boards as shown in a diagram they were given. Each board fit in only one place, but even with this added difficulty, the class still managed to complete the assignment.

Newsweek editor details 20 years of media

Former White House correspondent Eleanor Clift spoke about the saturation resulting from increased media

| U-WIRE

From Nixon's Watergate to Clinton's sex scandal, the media has evolved into an overwhelming force, according to Eleanor Clift.

The Newsweek contributing editor and former White House correspondent spoke Wednesday at the Graduate School of Public Health. Her talk focused on changes in the media during the last 20 years.

For 15 years, Clift has been a member of "The McLaughlin Group," a weekly televised public affairs show.

When Father John McLaughlin created his program, Clift said, he wanted the show's discussion to reflect the relaxed atmosphere of a men's locker room. Clift's appearances were controversial, but she said some now compare episodes without her to a "fox hunt without the fox."

"Journalism was not a glamorous profession," Clift said of mid-'70s journalism. According to her, the media was a group of under-paid "good b.s.-ers" who rarely had a college education.

"That really changed with Watergate and the romanticizing of Woodward and Bernstein," she said.

Clift added that Nixon's resignation and the growth of television publicized the profession and that the new journalism attracted "Ivy league students basically the sons and daughters of the elite."

Only three networks plus public television broadcast in the late '70s. The time delay of international news could take up to 72 hours to relay to the public.

Clift used the example of an earthquake in California to demonstrate the instantaneous response of news organizations today.

"It'll be 20 minutes before CNN is on the front lawn wondering whether Bill Clinton or Al Gore is going to visit the scene of the devastation and if not, why not," she said.

She also pointed out the saturation resulting from the increased media.

The Monica Lewinsky situation, the Kosovo crisis and the Columbine High School shooting emphasized how the media drenched the public in only one topic. Clift pointed out that the continual inclusion of the main news causes the exclusion of other news events.

Clift spoke during the question-and-answer session about

"There are schools that are working. There are police forces that are working. And I think we should see in-depth stories about things like that."

Eleanor Clift,
Newsweek contributing editor

the media's influence on the political process.

"Our campaign process, as haphazard as it is, often reveals to us the person. Bill Clinton was elected in '92 because of the way he stood up to critics and the stories that broke about him."

She said that Clinton's resilience in the face of media scrutiny after his draft evasion became public played a large part in his being elected president.

Clift said she wants to see more positive news reported outside of Washington.

"There are a lot of things that are working in this country," she said. "There are schools that are working. There are police forces that are working. And I think we should see in-depth stories about things like that."

She added, "I would like to see just plain old-fashioned journalism."

'Net pulls magazines from back of the rack

| U-WIRE

When historians look back at the 1990s, the Internet will be among the biggest innovations of the decade. Cyberspace and the Internet haven't just found a place in new editions of Webster's dictionary, they have more importantly carved a niche in the way the public searches for information, accesses entertainment, reads the news and so much more. As the general public is familiarizing itself with cyberspace in its infant stages, the magazine and publication business is scrambling to explore more fully the potential of online magazines.

Established magazines such as Playboy and Entertainment Weekly aren't just translating their print publication to the web, but are adding new content and web-exclusive features to their sites. New magazines have also developed as exclusively online publications, such as syng.com and word.com. Mixing the viewing quality of television and the content of print publications, multimedia publications also offer what is missing from both—an interactive nature. "In online, you have text, images, audio, video; you have interactivity," said Roger Brown, editor-in-chief of Playboy Online.

"You can get feedback immediately from your readers, so it's much more engaged with the reader. They're not even readers, they're users, because they use a website, where in a magazine, they read a magazine; where in TV, they view a TV."

For future generations brought up more on television and computers, which offer information and entertainment at the touch of a button, the idea of instant gratification has been upped several levels with online magazines. Syng.com, an online magazine aimed at a younger demographic, proffers everything from entertainment gossip and news to job locating and dream analysis. Additionally, if a user is not satisfied with the information in a particular story, he or she can access posted links, which offer other avenues to more information.

"If we write an editorial on if you have a car that was a lemon, then we can offer you places to go for more information," said Becky Firth, editor of syng.com. "It's more immediate. You don't have to go on the phone. You can just go look at the links and you can aggregate a large mass of information. If everything in our site were put on a publication, that thing would be monstrous. No one would flip through it, but (in online), with a click of a mouse, it's easier to go from page to page."

The convenience of the online world also applies to timeliness, especially in news stories. That was part of the appeal for Ken Pao, executive vice president of Idesic Technologies, when he was developing a portal for the San Fernando Valley. A sort of regionalized Yahoo, the yet-to-

be-named site will offer a search engine, e-mail service and content from features to news touching on the interests of valley residents.

"We have the information of newspapers, but it gives you information that you want at your time," Pao said. "If you wake up at 3 o'clock in the morning, you

don't have to wait around for the 5 o'clock newspaper."

Even with all the advantages of online publications, their existence is still not widely known. Actually, the difficulty of publicizing these magazines seems to out-

weigh the advantages of the constantly evolving technology.

"The beauty of the Internet is the fact that the cost of entry is so low and it's so easy for someone to build a website," Pao said. "The catch here is, do people know that there's something out there?"

Idesic Technologies and syng.com are dealing with these difficulties by hiring a top-notch staff to develop content which would in turn produce viable and eventually lucrative publications. With neither history nor a substantial budget behind their magazines, it becomes the working staff's duty to generate interest within the publication's target community. In performing such grassroots publicity, story ideas are constantly extracted from unlimited sources to suit this kind of publication's endless potentials.

"You don't have many limits with what it is you can discuss," Firth said. "We sit around a lot and talk about things we're interested in; we're constantly reading magazines and that's how we come up with ideas." Firth added, "Content is sort of the name of the game right now on the Internet. If you have unique content, people are really interested in seeing what you have."

The task of publicizing oneself, however, is significantly made easier if the online magazine is backed by an established publication. Playboy magazine's site, launched in 1994, has grown to generate 250,000 visits a day. According to Brown, attracting such a large number was just a matter of browsers discovering the site and its features, like live webcasts, chatrooms, online shopping and behind the scenes previews obviously not found in its print publication.

"We haven't had yet a promotional push for Playboy Online," Brown said. "We've had plenty of success of just people coming onto the site just to see what it is and then, they are pleasantly surprised."

Boxoffice Magazine, a trade entertainment publication focusing on film, targets its use of the web to serve the consumer public, rather than industry business people. In doing so, the online magazine translates only film reviews and features to its site, giving movie-goers a one-stop shop before a night at the movies. Though the magazine's online portion is limited compared to similar publications.

iBAILE! iACTUA! iAPRENDE!

Spanish 590 provides backdrop for cultural understanding

JASON DANANAY
Staff Writer

Students can dance and act their way to understanding more about the Latino culture thanks to a new class offered at PUC this summer. A Directed Reading course of works by Federico Garcia-Lorca will be available to interested students by the department of languages and literatures. This class is a three credit hour class using a pass or fail grading system.

Luisa Garcia-Verdugo, assistant professor of Spanish, will be teaching the class to accommodate the growing interest in Latino literature. Verdugo believes that many students are interested in learning more about the Latino culture and this would be the perfect opportunity to capture this interest.

The class is made up of three required readings by Federico Garcia-Lorca followed by directed reading sessions. These sessions will eventually lead up to preparation for their performance of "Bodas de Sangre" or "Blood Weddings."

"Blood Wedding" is one of the most popular Garcia-Lorca works. The story includes love, Flamenco dancing, action and tragedy.

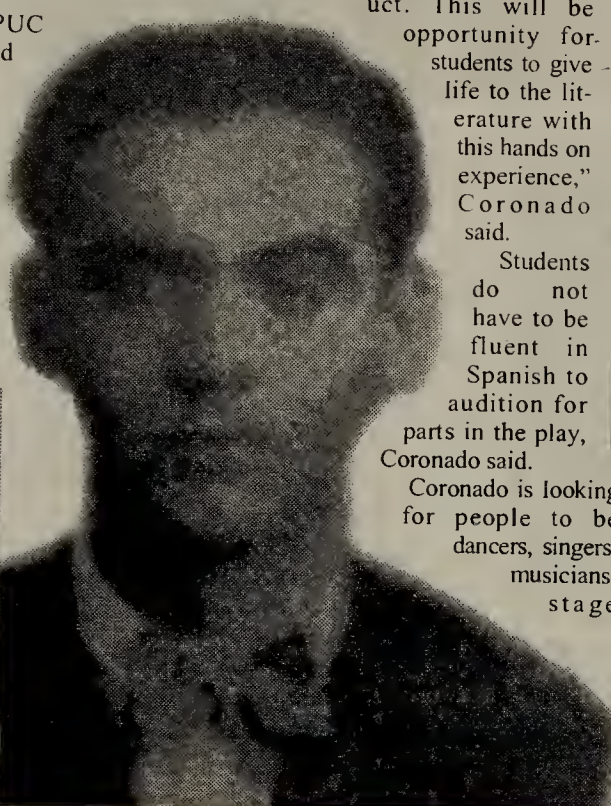
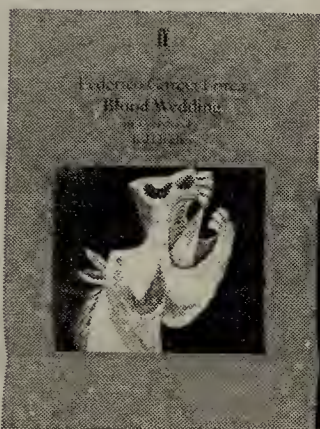
Participating in this class gives students an opportunity to get the most out of the reading experience, Verdugo said. The challenge of the students will be to trans-

form this piece of literature into a play format, Verdugo said.

The students not only learn about the literature, but they also learn how to design choreography, props and other aspects of putting together a performance, Verdugo said.

Summer Coronado, a PUC student and director of "Blood

Students in Verdugo's Spanish 590 class will read Federico Garcia-Lorca's 'Blood Wedding,' and later adapt the story to the stage during the fall semester.



Wedding," believes that this class is a good opportunity for those interested in getting more out of reading plays.

"Usually when you read a play in class you just read it and move on to the next one without ever seeing a finished end prod-

uct. This will be an opportunity for students to give life to the literature with this hands on experience," Coronado said.

Students do not have to be fluent in Spanish to audition for parts in the play, Coronado said.

Coronado is looking for people to be dancers, singers, musicians, stage

hands, painters, costume assistants, ushers, publicity and members of a fund raising committee. You don't have to be an actor to participate, we are looking for people to contribute to the play in any way, Coronado said.

"This will be an opportunity for students to give life to the literature with this hands on experience."

Summer Coronado, PUC student and director of the upcoming production of "Bodas de Sangre" (Blood Wedding)

The class is looking for 20 cast members to participate in the play.

The East Chicago based theater group Teatro Del Sol will be sponsoring the performances at the PUC along with the department of foreign languages and lit-

eratures. The play will be performed from Sept. 24 through 29 and Oct. 1 through 3 in Alumni Hall. The Sept. 28 and 29 shows will be performed in English, but all other shows will be performed in Spanish.

Students taking the 590 level class must have completed Spanish 202. Auditions will be held for acting parts July 6 and 7 at 7 to 9 p.m. Students interested in enrolling in the class can contact Luisa Garcia-Verdugo at 989-2264 or Summer Coronado at 770-0053 as soon as possible.

Original parrothead Buffett returns

JASON DANANAY
Staff Writer

Parrotheads, grab your straw hats, put on your flip-flops and fire up the blender because Jimmy Buffett's new album, "Beach House on the Moon," marks the beginning of summer.

Jimmy Buffett's 31st album is a new perspective on life from the "king of southern tropical music," the first that Buffett has written since turning 50 years old.

While most people at 50 begin to look forward to retirement, Buffett's frequent excursions to St. Bart's and Key West continue to inspire him.

Buffett is not a Bob Dylan caliber song writer, and he doesn't try to be. His casual lyrics sung with a southern accent and backed by his Coral Reefer Band combine to capture a sound often imitated, but never perfected.

As Buffett grows older, the focus of his songs has not changed too much. Buffett continues to write about boats, women and drinks in a way that people can relate to and enjoy. "Math Suks" combines the steel drums of the islands with the steel guitar of the south, express-

es the frustration that people have when balancing a checkbook or filing their taxes. The song may easily become an anthem for liberal art students everywhere. "I Don't Know and I Don't Care" shows how turning 50 changed

Buffett's approach to song writing. The song describes "a PBS mind in a MTV world." This captures Buffett's personality as someone who would rather lie under a palm tree, a classic margarita in hand, than go to a fancy French restaurant, expressing the "go to hell" attitude that most Parrotheads have.

"Pacing the Cage" brings a slightly mellow edge to the album. An acoustic guitar and an occasional cymbal are the only instruments used on this track. It is reminiscent of previous hits like "Come Monday" and "When the Coast is Clear." The song, probably the most well written song on the album, gives Parrotheads a chance to really appreciate Buffett's underrated voice.

Other styles of music, other than the usual country

and tropical sound commonly used in Buffett albums, are used on "Beach House on the Moon."

"You Call It Jogging" is a jazzy song reminiscent of Randy Newman. This track brings the common country music theme of a "cheatin' wife" adding piano, horns and an electric guitar to make the track more interesting and much easier to listen to.

Bizarre songs have always found their way onto Buffett albums and "Beach House on the Moon" is no exception. "I Will Play for Gumbo" is a simple, fun, rock song about

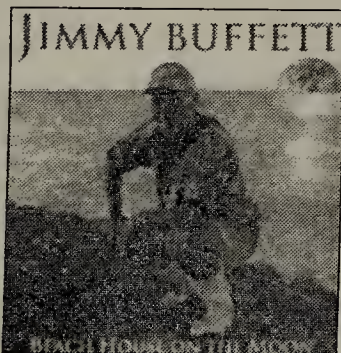
Buffett's "addiction" to the dish.

While this album will not produce a Top 40 hit or be nominated for a Grammy, true Parrotheads will not be disappointed.

It introduces a 50 year old Buffett, but of course, Buffett never acts his age. Besides, what fun would a mature Buffett be?

"Beach House on the Moon" is a solid effort that contains some fun fast tempo songs, intertwined by slower ballads with great lyrics. It is worth the \$15.

If you're not a big Buffett fan, you may want to sit this one out. Otherwise, gather the friends and have a listening party with plenty of margaritas and cheeseburgers.



Buffett returns with his 31st album, with more insight on life in Margaritaville.

It's Groovy, baby! Yeah! New Austin Powers soundtrack proves to be just as fun as the film

| U-WIRE

ity album make.

R.E.M.'s cover of "Draggin the Line" rises to the top of bunch. Their horns and reverb guitar version of the original both lends the tune a contemporary appeal and suits neo-retro feel of the film.

The Austin Powers: The Spy Who Shagged Me soundtrack contains exactly what you would expect: numerous covers of recognizable '60s and '70s songs by currently famous artists (Lenny Kravitz, R.E.M. and Blue Missile with Scott Weiland).

Rounding out the disc are a few original Austin Powers-inspired tracks by underground or indie bands grabbing the opportunity for a potentially large audience, as well as a groovy new track from Madonna produced by current collaborator William Orbit.

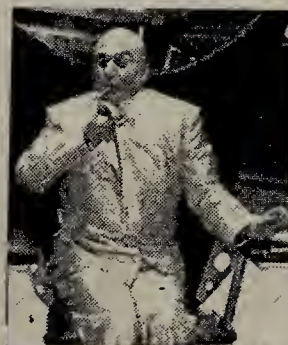
The disc's content was never a mystery. The question is whether the predictable contents are worth the listen. The assortment of artists is well-chosen and to the credit of producers Danny Bramson and Guy Oseary. They manage to form the hodgepodge into an acceptable if not spectacular collective album.

However, as has been proven time and time again, a collection of quality artists does not a qual-

albums and borrowed quite liberally.

For comic relief the album includes a new version of Will Smith's "Just the Two of Us" sung by Dr. Evil. The lyrics cover the sensitive subject of Dr. Evil's disappointment with the choice of his son, Scott Evil, to not take over the family business.

The Spy Who Shagged Me soundtrack comes together as enough of a unit to give the impression of a fairly unified album of fan-pleasing (if not trend-setting) tracks.



Austin Powers: The Spy Who Shagged Me Soundtrack features Dr. Evil.

Lenny Kravitz certainly is not The Guess Who, but his version of "American Woman" does the song justice.

At the other end of the spectrum of covers is Green Day. Make no mistake, the soundtrack credits Green Day's "Espionage" as an original, but it sounds as if they sat down with a stack of Ventures

CD "Beach House on the Moon"

Artist Jimmy Buffett

Rating 8 of 10

'Stardust' leaves burning trail of faerie dust and memorable characters for readers to savor

LAUREN MATHEWS
Editor-in-Chief

On what began as a leisurely visit to the bookstore, this gem caught my eye and I let out a faint shriek of joy and scrambled excitedly to the it. Such excitement can hardly be avoided because Stardust's author is none other than the 'Sandman' comic book and graphic novel series creator Neil Gaiman. I was unaware that the genius behind the Dream King wrote books.

Overly excited as I was, I managed to open the book and find it signed by the master of faerie tale himself, it said "Sweet Dreams~Neil Gaiman." I bought it, and even after all that fuss, I let it sit on my bookshelf for a few months.

Finally, I opened the book and I could not put it down for more than a few minutes. Tasks I started where quickly abandoned as the intricately woven story of Tristran Thom and his fallen Star pulled me back to the book.

Gaiman has constructed a magical tale of witches, lords and faerie folk on a level that rivals C.S. Lewis' "Chronicles of Narnia" and J.R.R. Tolkien's "Lord of the Rings" Trilogy, except Gaiman did it in just one book.

Tristran Thom is the son of Dunstan Thom, a man who lives in the town of Wall, England. There's nothing exceptional about the town except that it gets its name from the wall erected around it. The wall is there to stop villagers from passing through into the land of Faerie that lies on the other side. The one opening in the wall is guarded year round except when it's Market Day and all the Faerie folk

gather in the field on the Faerie side of Wall. Villagers are then allowed to go and purchase faerie wares from eggshells filled with storms to dried eyeballs.

So normal Dunstan visits the market and wants to buy a magnificent gift for his love. He comes upon a cart that sells glass flowers and meets the intoxicating cat-girl slave who puts a spell on him that forces him to return to her that night.

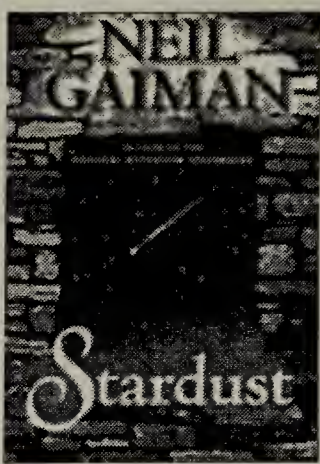
The market leaves for another nine years, Dunstan marries Daisy and then one day a baby named Tristran Thom is pushed through the hole in the wall from Faerie to Wall. He grows not knowing his true origin until one day when he pledges his love for Victoria Forester. Victoria laughed at Tristran's promise to return the falling star they see the night he asks for her hand in marriage. She scoffs and giggles, finding Tristran very amusing, but he is serious. So Tristran travels into Faerie to find the fallen Star.

However, the story is hardly as simple as that. The Lords of Stormhold are also after the Star for their father threw the topaz stone that holds the power of Stormhold into the sky and knocked her down. Whichever of the three sons finds it first is the next ruler of Stormhold. Plus, there is a witch chasing Star, who's name is Yvaine, to cut out her heart so her and her Lilim will stay young.

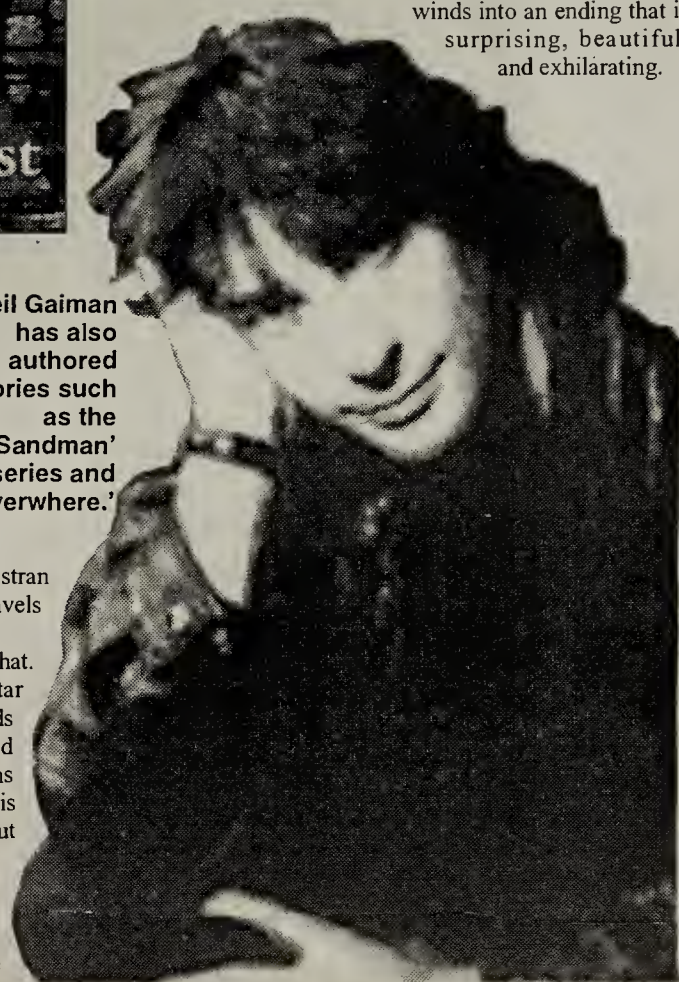
Gaiman's second book is crafted, not just written. It is elaborate in it's components, yet simple in its language. Artists who attempt to create such a dramatic web of details and people often fail or leave

parts out or unexplained—not Gaiman. He is an exquisite writer using words to paint beautiful, transporting pictures. Gaiman gives characters to readers, not all the details, just enough for the reader to fill in the rest..

'Stardust' can share the shelf with the masters of magic and faerie tale. This book is a must, the characters remain with you for days, the faeries and elves are extremely amusing and the complexity of the tale winds into an ending that is surprising, beautiful, and exhilarating.



Neil Gaiman has also authored stories such as the 'Sandman' series and 'Neverwhere.'



Faerie Facts

*Gaiman's first book 'Neverwhere' is currently being made into a Jim Henson Productions film.

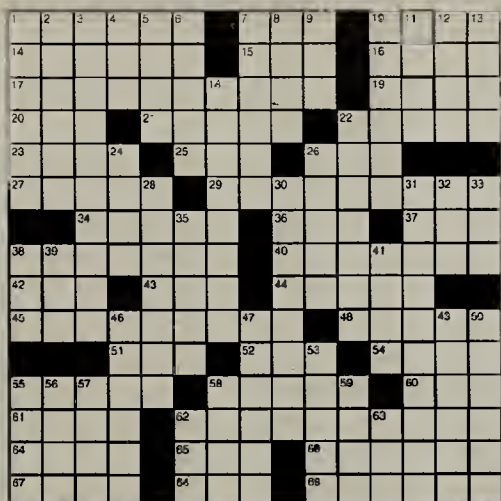
*Tori Amos lent Gaiman a house to write the first chapter of 'Stardust' in, and in return, all she wanted to be was a tree in the book, according to Gaiman's acknowledgments.

Amos also makes appearances as Delirium in the 'Sandman' series, which is no longer in print.

*Other writings by Gaiman (and friends) are 'Good Omens,' 'Angels and Visitations,' and 'Smoke and Mirrors.'

ACROSS

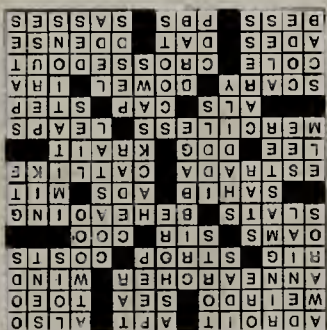
- 1 Dexterous
- 7 Exactly suitable
- 10 As well
- 14 Oddball
- 15 Red or Yellow, e.g.
- 16 Hammered on a slant
- 17 "Patriot Games" co-star
- 19 Moving air
- 20 Trucker's truck
- 21 Razor sharpener
- 22 Charges
- 23 Beaver projects
- 25 Knight's title
- 26 Act dovish
- 27 Louvers
- 29 Decapitating
- 34 Hindu title
- 36 Want
- 37 Cambridge sch.
- 38 Actor Erik
- 40 Quiet and stealthy
- 42 Actor Marvin
- 43 Pursue
- 44 Lenaciously
- 45 Yellow-banded black snake
- 46 Cruel
- 48 Abrupt transitions
- 51 Gore and Smith
- 52 Tooth topper
- 54 Scoop element
- 55 Frightening
- 58 Wooden peg
- 60 Nest-egg \$
- 61 Nat or Natalie
- 62 Obliterated
- 64 Fruity quarts
- 65 Feedbag morsel
- 66 Danish seaport
- 67 One of the Trumans
- 68 "Nova" network
- 69 Mouths off



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5/27/99

- 6 Wrongful acts
- 7 Off the boat
- 8 Barest sound
- 9 Old salt
- 10 "Alias Grace" writer
- 11 Lane of the "Daily Planet"
- 12 Dispatched
- 13 Bettor's figures
- 18 Card-and-board game
- 22 Of the seashore
- 24 Headliner
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- 28 Dubiously
- 30 Metal cutters
- 31 Fakes
- 32 Beat follower?
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- 35 Images of gods
- 38 "A Nightmare on Street"
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- 47 Gets a move on
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- 50 Sudden outpourings
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- 59 Clytemnestra's mother
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- ## DOWN
- 1 Performance prizes
 - 2 Repudiation
 - 3 Circus host
 - 4 Raw mineral
 - 5 Lupino and Tarbell

THE K CHRONICLES presents THE A-B-Cs of TOURING with the Marginal Prophets

A IS FOR AUSTIN TEXAS... HOME OF THE SOUTH BY SOUTHWEST MUSIC FESTIVAL... 700 BANDS, 5 DAYS EVERYBODY TRYING TO GET SIGNED...

B IS FOR BEEF JERKY... ONE OF THE FOUR BASIC FOOD GROUPS WHILST TOURING...

C IS FOR CLAUSTROPHOBIA... SIX PEOPLE PLUS EQUIPMENT IN ONE VAN FOR 2500 MILES...

D IS FOR DIARRHEA... (see B) Psst... you okay in there?

E IS FOR EGO... There is not enough ME in the monitors in the house and on the promotional posters...

F IS FOR FREEWAYS... Now entering UTAH

G IS FOR GAS... (see B) (again) quick pardon... BOTH KINDS...

H IS FOR HANGOVER... Whose vomit is this?

I IS FOR INSOMNIA... Crashing on various living room floors

J IS FOR THE EVER ELUSIVE JACKALOPE...

K IS FOR KINSHIP... Buddy! Pal o' mine!! Let's have sex... OR KILLING depending on what day it is... I HATE YOU! You suck!

L IS FOR LOS ANGELES... I know we aren't paying you guys anything after driving 500 miles down here in a van that you had to rent... But the local headlining band that we're paying \$700 & whose lead singer is more than an hour late would like to borrow your equipment... okay?

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Sports Commentary

BY RICK PEREGOY
staff writer

Being a die-hard Cub fan is a lot like having a cold; You never asked for it and you hope it gets better. I was born into a cub fan family. To be a true die-hard Cub fan, it must be hereditary. Many people that make the choice to become a Cub fan act like idiots because there isn't much of a band wagon to jump on.

Year after year, the puppets pulling the Cub's strings in the front office make just enough changes with the team to insure two things; The fans will have something new to believe in and the Tribune Company will make a fortune.

Why should general manager Ed Lynch and president Andy Macphail go out and spend \$10,000,000 a year for a marquee player to put them above the realm of mediocrity when this years middle of the road team is on a pace to sell 3 million seats in spite of four dollar beers. The answer is that they shouldn't...if they value their jobs, because the Tribune is a business and it's all about the bottom line.

Last years aberration seems to be feeding on itself and the north side misfits seem to be gelling and actually winning of all things, and even more than their usual half of the time.

Many true Cubs fans are confident in their team. Recent PUC graduate Tony Moulesong said, "Even without evidence I think they're going to win it all."

Other fans are more conservative in their opinions about the team. Philosophy instructor Neal Floreck said, "They'll at least win a wild card birth and at least one play off game."

Some people don't even want our Cubs to do anything this year. Textbook manager here at PUC, Gerie Tafel said, "I'm the wrong person to ask, I'm a Sox fan. I certainly hope they don't (succeed)."

This is a very experienced Cub team in many ways. Experience is a nice way to say that they are old. Seven out of Eight of their every day players are in their thirties and one, Gay Gaetti, is in his forties.

If it is all about the money for the Tribune Company, maybe the fans ought to put together a bid. If the three million fans from this year would all pledge a hundred bucks a piece that would be three hundred million dollars and the Tribune would be like a happy kid who found a quarter under his pillow. It sounds ridiculous but not quite as ridiculous as the Tribune putting out a win it all product. Hey Chicago Tribune... I've got my hundred dollar check made out all ready.

Doctor to confirm coach's statement in Lewis trial

| U-WIRE

The doctor who administered the drug tests on former Northeastern basketball star Reggie Lewis said he thinks he'll be called to testify in the Lewis malpractice suit and said he'll confirm that the late basketball star tested positive for cocaine in 1987.

Job Fuchs, longtime Lane Health Center director until 1991, tested NU basketball players for drugs as part of a screening before the 1987 NCAA tournament.

In a pre-trial deposition, Fuchs flip-flopped as to whether or not Lewis tested positive for cocaine use, but now he said he's fairly certain what the test results were.

"I think it was pretty clear that he tested positive on the first test," he told The News last week. "A few days later, he tested negative."

The test could be crucial to determining whether or not Lewis used cocaine while a student-athlete at Northeastern. A 1996 confidential report by the school claimed there was no evidence of Lewis' cocaine use, but the details were never made public.

Lewis' widow, Donna Harris-Lewis, is suing Dr. Gilbert H. Mudge for malpractice for the death of her husband. Lewis died suddenly while shooting hoops at Brandeis University on July 27, 1993.

Several weeks earlier, Mudge had told the media Lewis had "a normal athlete's heart" and could continue to play basketball.

Mudge, according to his lawyers, said Lewis admitted his cocaine use 16 days before his death. The doctor claims that possible cocaine use made it impossible to diagnose Lewis.

Fuchs said he expects to be called to testify in the trial.

"I wouldn't be a bit surprised," he said. "I think Dr. Mudge's lawyers might call me."

In the pre-trial deposition, Fuchs, in his mid-80s, admitted that he suffered a stroke in 1995 and suffers from mental lapses.

The News spoke with Betsy Fuchs, Job's wife to ascertain whether or not Fuchs is currently in good health, but she would not comment.

The NU basketball coach in 1987, Karl Fogel, told The News two weeks ago that Andre LaFleur, Lewis' teammate and best friend, came to him a few days after the drug tests and told the coach that he and Lewis tested positive for cocaine.

CHICAGO CUBS timeline

1876 The first game in the history of the Chicago National League Ball Club takes place on April 25.

1907 The Chicago club wins its second consecutive National League pennant. The team goes on to win its first World Series, defeating the Detroit Tigers and Ty Cobb, four games to two. The "Cubs" is officially adopted as the nickname of the team.

1916 The Cubs move into Weeghman Park, at the corner of Clark and Addison streets on Chicago's north side. The park had been built in 1914. Known today as Wrigley Field.

Wrigley Field



Built in 1914, The Friendly Confines is the third-oldest ballpark in the major leagues. It was originally known as Weeghman Park. After the 1915 season, Weeghman purchased the Cubs and moved the club to the two-year-old ballpark. It became known as Cubs Park in 1920 after the Wrigley family purchased the team from Weeghman... it was officially named Wrigley Field in 1926 in honor of William Wrigley Jr., the club's owner.

1930 On June 27, the largest crowd ever to see a game at Wrigley Field — 51,556 — is on hand as the Cubs playay the Brooklyn Dodgers.

1959 **Ernie Banks**
Position: Shortstop/First Baseman/Coach
Born: Jan. 31, 1931
Bats/Throws: R/R
Height/Weight: 6-1, 180
Years with Cubs: 1953-73



Ernie Banks becomes the first National Leaguer to win the MVP trophy two seasons in a row, hitting .304, with 45 homers and a major league-leading 143 RBI.

1971 Ferguson Jenkins becomes the first Cubs pitcher to win the N.L. Cy Young award, posting a 24-13 record with 263 strikeouts. Ken Holtzman hurls second no-hitter of career, June 3 at Cincinnati.

1978 45,777 people the largest Opening Day crowd in Wrigley Field is on hand to see the Cubs open the home season against Pittsburgh.

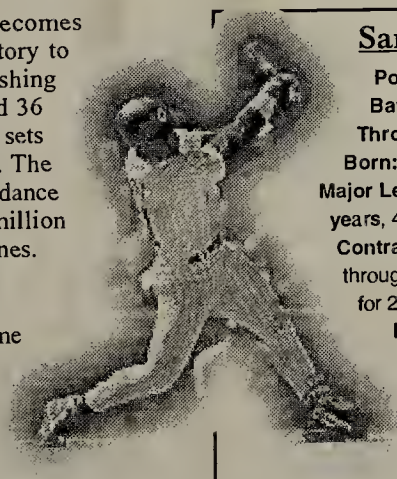
1993 Outfielder Sammy Sosa becomes the first player in Cubs history to post a "30/30" season, finishing the year with 33 homers and 36 steals. Pitcher Randy Myers sets a N.L. record with 53 saves. The Cubs set a new season attendance record, as more than 2.6 million fans visit the Friendly Confines.

1995 The Cubs win the 9,000th game in franchise history May 21 at Los Angeles. The Cubs have won more games than any other one-city professional sports franchise. On his way to his second straight "30/30" season, outfielder Sammy Sosa hits the 10,000th home run in Cubs history on Aug. 14.

Sammy Sosa

Position: outfielder
Bats: Right
Throws: Right
Born: 11/12/68
Major League Service: 9 years, 49 days
Contract Status: Signed through 2001 (mutual option for 2002)

How Acquired: Traded from Chicago (AL) with P Ken Patterson for OF George Bell, 3/30/92



1998 The Cubs reached the postseason for the first time since 1989 by posting a 90-73 record. Sadly, the Cubs also experience the loss of two Hall-of-Fame broadcasters, Harry Caray and Jack Brickhouse.

Harry's first major league broadcast was on opening day 1945. We then went on to broadcast over 8,000 regular season games. Harry was inducted into the Baseball Hall of Fame July 23, 1989. He passed away Feb. 18, 1998 at age 83.

